

Canada's First Online Fitness Facility directory puts safety first.

In an effort to educate consumers on the importance of health club safety practices, a new online directory ranks results in favour of facilities recognized for compliance with national safety standards. It also provides fitness information with an emphasis on safety topics.

CanadianFitnessMatters.ca helps people find clubs by geographical area and services, and then highlights those that have been recognized for compliance with the Canadian Fitness Safety Standards®. The Standards cover fitness-related personnel, emergency procedures, communicable disease, fitness environment, pre-screening and informed consent and special exercising populations.

SAFETY MATTERS! A National First! Canada's First Recognized Fitness Facility

This month, Go Figure! Family Fun and Fitness of Barrie, Ontario was the first fitness facility recognized for compliance with the Canadian Fitness Safety Standards® under the new program. Nancy Cook, President of Go Figure! Family, Fun & Fitness was thrilled. "This recognition shows that we strive to meet the highest safety standards for our customers. I hope the awareness this creates will help educate people on what to look for when choosing a fitness facility."

The recently published third edition of Canadian Fitness Safety Standards® is a program developed by OASES (Ontario Association of Sport and Exercise Sciences). The new site was launched with the help of the Ontario Trillium Foundation. You can access the new web site at www.CanadianFitnessMatters.ca.

CanadianFitnessMatters.ca is Canada's only online fitness facility directory. It helps consumers find a facility that meets their needs, while promoting safe exercise practices by health clubs and their members. For more information, contact Sandra Mason at (519) 941-1838 or slam@sentex.net or Patty Clark at (519) 925-2265 or info@canadianfitnessmatters.ca.

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WELCOME to Canada's online fitness facility directory

Facility Checklist Safety Standards Exercises FAQs Media Links

Consumer Matters

WIN!
Sign up for the "Fitness Safety Matters" e newsletter from CanadianFitnessMatters.ca today for a chance to win!

Industry Matters

Sign up for a facility

What's New

Tue, March 7, 06
Some business makes a name...

ADVANTAGE
FITNESS MATTERS INC.

CanadianFitnessMatters.ca is Canada's first online fitness facility directory, a shopping guide that lists over 18,000 fitness-related facilities across the country. It is designed to help consumers make informed choices about fitness and safety matters of importance to them.

This site features the fitness facilities nearest you, their services and unique amenities. It also identifies those facilities that are recognized for their compliance with the **Canadian Fitness Safety Standards®** and provides you a direct link to their websites.

www.CanadianFitnessMatters.ca